

SHOW NOTES

Season 3 | Episode 6

More Than Rice and Beans Podcast®

Building the Bronx of the Future, One Business at a Time Meet the Ramirez Bros

Episode Description:

Some siblings fight. Others only see each other on holidays. And some start multiple successful businesses together, right in their own neighborhood. In this episode of More Than Rice and beans, Tania and Miguel are joined by brothers Paul and Anthony Ramirez. The Ramirez brothers own several successful Bronx-based businesses, including the Bronx Beer Hall, Taste of the Bronx, and From the Bronx. Listen in as this group chats about life and food in the Bronx, why the New York beer scene is the best, and more.

Highlights:

Tania and Miguel are joined by entrepreneurs extraordinaire Paul and Anthony Ramirez.

Highlights include:

- A look at how the Bronx shaped the Ramirez brothers into the men they are today.
- The challenges and triumphs that come with opening and operating several businesses at once.
- Why New York state has some of the country's most exciting and innovative brewers.
- What makes food in the Bronx so unique, and how the Ramirez brothers share that with the world.
- A behind-the-scenes look at Mainland Media, the Ramirez brothers' media company that has helped launch hundreds of successful brands in NYC and beyond.
- And more!

About the guests:

Anthony and Paul Ramirez are Bronx natives who grew up in a Puerto Rican family. They've loved their neighborhood since childhood and have spent their adult years working to shift the perspective of the Bronx through their business endeavors. From retro-inspired t-shirts featured at MOMA to craft beers sold in the heart of Little Italy to media consulting for other Bronx-loving businesses, this duo never ceases to highlight the community, artistry, and strength that makes their borough special.

Links:

The Bronx Beer Hall: <https://www.thebronxbeerhall.com/>

From the Bronx: <https://fromthebronx.com/>

Taste of the Bronx: <https://tasteofthebronx.com/>

Mainland Media: <https://mainlandmedia.net/>

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